

International Security Expo Press Policy

Introduction:

International Security Expo and International Disaster Response Expo are leading conduits bringing Government, Private and Commercial security professionals together to discuss the latest technologies, issues and best practices in security.

Who attends International Security Expo is sensitive, as are some of the conversations talking place and it is important that press respects their privacy.

However, given security is a critical part of everyday life and the Government campaigns such as ACT are showing how important it is to get the security message spread as widely as possible, it is important that the press is given as free access to the International Security Expo, as practical.

The key to maximising access is having a clear Press Policy that sets out what can be done, what can't be done and who is the arbiter for specific requirements.

Press are permitted to attend International Security Expo providing they register to attend by filling in the relevant press application form at www.internationalsecurityexpo.com/press.

If press are intending to use photography or any type of recording equipment they must get a 'Permission Pass' from the press registration desk at the main entrance. Press will receive a list of people/areas they are strictly not permitted to record.

Overarching Policy:

The International Security Expo is operated under the **Chatham House Rule**. Attributed reporting must be with the express permission of the individual being quoted and notified to the organisers.

No Filming, photography or recording is allowed without the express permission of the organisers and all image or audio recording capabilities uses for press/media purposes are to be registered with the organisers.

If press are intending to use photography or any type of recording equipment they must get a 'Permission Pass' from the press registration desk at the main entrance. Press will receive a list of people/areas they are strictly not permitted to record.

Attendance:



The Press who attend International Security Expo fall into two categories, Trade Press and Mainstream Press, this included international outlets.

Trade Press

Trade Press must register to attend the event by filling in the trade press application form prior to the event found at www.internationalsecurityexpo.com/press

If trade press are intending to use photography or any type of recording equipment they must get a 'Permission Pass' from the press registration desk at the main entrance. Press will receive a list of people/areas they are strictly not permitted to record.

Mainstream Press (Including National Newspapers, Television, Bloggers and Social Media journalists)

Mainstream Press must register to attend the event by filling in the mainstream press application form prior to the event found at www.internationalsecurityexpo.com/press

If mainstream press are intending to use photography or any type of recording equipment they must get a 'Permission Pass' from the press registration desk at the main entrance. Press will receive a list of people/areas they are strictly not permitted to record.

Copies of the Names and Outlets registered will be provided to all Government outlets and can be provided to all exhibitors if requested.

Filming/Photography

It is recognised that there may be instances where filming or photography is required.

Mainstream press should outline their needs as part of registration and permissions will be granted by the organisers.

Trade Press are to outline any requirements they have prior to the show and obtain image/model release authorities from any individual or for stands, stand manager, for any images used. These authorities are to be copied to the organisers.

No Filming, photography or recording is allowed without the express permission of the organisers and all image or audio recording capabilities uses for press/media purposes are to be registered with the organisers.

Press planning to use any type of recording equipment they must get a 'Permission Pass' from the press registration desk at the main entrance. Press will receive a list of people/areas they are strictly not permitted to record.

Areas where press/media photography is banned will be highlighted on a floorplan and given out on arrival.

Respecting sensitive information shared by members of government, forces or agencies

Speeches by members of government, forces or agencies are NOT to be published without having obtained permission from their communications teams and the organisers. These permission requirements should be pre-planned as part of your registration when you fill in the press registration form at www.internationalsecurityexpo.com/press. However, in the course of your reporting, if you decide to quote any Government Minister or Senior Government official, you must gain permission from them, their communication teams and the organisers.

The press 'Permission Pass', does NOT permit you to publish quotes by members of government, forces or agency staff without their prior consent and their respective communications teams.

Private conversations

No conversation or part of a conversation can be referred to or published in any way where those who are having the conversation are not fully aware that you are press/media.

Private Briefings

There are a number of privately organised briefings taking place at the show organised by associations and Government organisations. Most private briefings are closed door. Press are not permitted to attend these briefings unless stated otherwise.

Conferences

Press are permitted to attend conferences providing they have their press pass and if they intend to film, also have a 'Permission Pass'.

Workshops

Press are asked to get permission from the exhibitor demonstrating their products in the workshops. The information/products revealed during workshops is considered private unless press receive permission from the respective exhibitor showcasing their product.

Interviewing Exhibitors

When interviewing exhibitors, you must ensure that you gain their permission to record their conversation and publish any information about their product or service.

Media Partners

Any International Security Show or International Disaster Response media partners are not exempt from the press policy and must adhere to these guidelines.

Press Briefings

There will be two press briefings at 10am open to mainstream and trade press. Press briefings will highlight key products and services launching at the event that we believe could be of value to press. We will also give details of keynote speakers that are available to interview and give details of where and when this can be done. We will also give briefings on key features at the show and arrange for interviews.

Briefing times:

9am – 10.45am Wednesday 28th November - Meet at the Organisers Office

9am – 10.45am Thursday 29th November - Meet at the Organisers Office

If you want to attend either press briefings, please email Philip Ingram
philip@greyharemedia.com

Interview Requirements

Any interview requirements should be requested when you fill in the Trade and Mainstream press registration form at www.internationalsecurityexpo.com/press.

Escorting

Mainstream Press may request a member of the press team to escort them to specific interviews. Please see the press desk in the main registration area at the event.

Private Interviews



Private interview rooms are available on request, please organise through the press desk at the main entrance or prior to the event by emailing Philip Ingram.

Live Press Area

There will be a live press area on the show floor for you to use for interviews or any reporting. Please see the press desk in the main registration area at the event.

Point of Contact

Head of press

Philip Ingram
Philip Ingram philip@greyharemedia.com

Marketing Director
Saul Leese
sleese@nineteen-events.com

Please email if there are any additional requirements.